

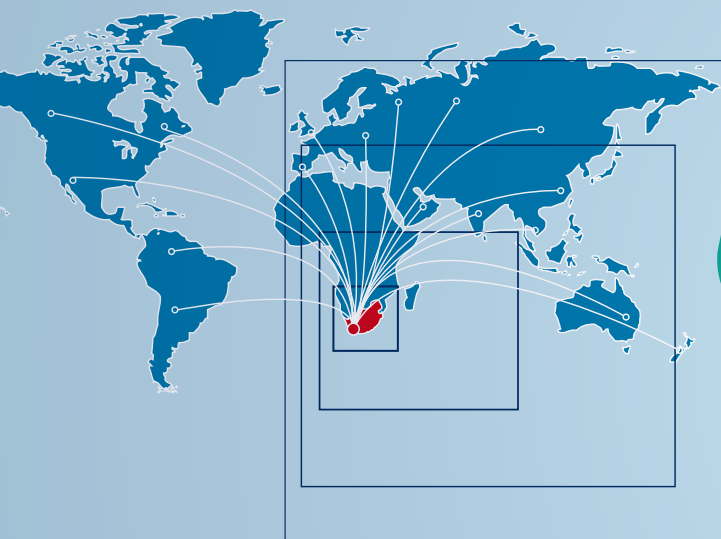


**Wounds**  
INTERNATIONAL

**2011**

**GLOBAL WOUND CARE CONFERENCE**

**1–3 FEBRUARY 2011**  
**CAPE TOWN, SOUTH AFRICA**  
CAPE TOWN INTERNATIONAL CONVENTION CENTRE



**INFORM**  
**EDUCATE**  
**IMPROVE**



Wound Healing Association of Southern Africa

**WORLD UNION**  
OF  
**WOUND HEALING SOCIETIES**

Developed by Wounds International  
in association with the Wound  
Healing Association of Southern Africa  
(WHASA) and supported by the World  
Union of Wound Healing Societies

An **international conference**  
for healthcare professionals to  
share experiences across the  
**global wound care community**

**Online registration and further programme  
details are available at:**

**[www.woundsinternational.com/events.php](http://www.woundsinternational.com/events.php)**

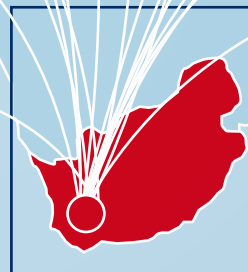
# Wounds International 2011 GLOBAL WOUND CARE CONFERENCE

## INFORM EDUCATE IMPROVE

**T**he first Wounds International Conference will provide an interactive shared learning experience, tailored to meet the needs of a multicultural audience with varied levels of experience and access to resources.

This conference will bring together the global wound care community to address the international and regional challenges of driving wound treatment and prevention towards a true clinical specialisation, with the aim of engaging a wide range of stakeholders, including those in government and policy makers.

To achieve this ambitious goal and to help wound care providers in different countries around the globe, the conference will include interactive sessions, ensuring maximum delegate participation. This will be facilitated by sessions providing content that will **IMPROVE, INFORM AND EDUCATE** all who attend this event.



**IMPROVE:** Sessions to address how we can improve the provision of wound management services either through relationships, methods or systems leading to the recognition of wound care as a clinical specialty.

**INFORM:** Sessions to provide new information from free papers and made easy interactive sessions aimed at providing guidance, experience and relevant tools for practice.

**EDUCATE:** Sessions for speakers to share their clinical experiences across a variety of wound topics with input from across the globe highlighting variations in practice across different geographies.

This conference is just the beginning. Wounds International will provide free online access to content, tools and resources after the event to facilitate an innovative approach to a global shared learning experience. Our mission is your mission: to better equip wound care professionals around the globe to **IMPROVE, INFORM and EDUCATE** their colleagues and, in particular, those with decision-making power.



Wounds  
INTERNATIONAL

2011

## MADE EASY INTERACTIVE SESSIONS

### Compression, Bandaging and Hosiery

Invited faculty: *Hiske Smart [Africa]  
Geoff Sussman [Australasia]  
Kathryn Vowden [Europe]*

### Wound Assessment and Diagnosis

Invited faculty: *Magda Mulder [Africa]  
Greg Schultz [North America]  
Keith Harding [Europe]*

### Impact of Environment and Lack of Resources

Invited faculty: *Jose Contreras-Ruiz [Central/South America]  
Steve Jeffrey [Europe]  
Kent Jonsson [Africa]*

### Dressings – Ask the Expert

Invited faculty: *Geoff Sussman [Australasia]  
David Gray [Europe]  
Hiske Smart [Africa]*

### Management of Lower Limb Oedema

Invited faculty: *John MacDonald [North America]  
David Gray [Europe]  
SR Narahari [India]*

### Pressure Ulcer Prevention and Management

Invited faculty: *P Adejumo [Africa]  
Keryln Carville [Australasia]  
Zena Moore [Europe]*

### Management of Wound Exudate

Invited faculty: *Greg Schultz [North America]  
Patricia Grocott [Europe]  
Heinz Rhode [Africa]*

### Government Engagement and Interaction

Invited faculty: *Zee Upton [Australasia]  
Courtney Lyder [North America]  
Liezl Naude [Africa]*

### Wound Debridement

Invited faculty: *Jose Contreras-Ruiz [Central/South America]  
Keith Harding [Europe]  
Lynne Tudhope [Africa]*

### Offloading the Diabetic Foot

Invited faculty: *Helen Robbins [Africa]  
David Armstrong [North America]  
LK Shankhdhar [India]*

### Starting a Wound Clinic

Invited faculty: *Kathryn Vowden [Europe]  
David Armstrong [North America]  
Hiske Smart [Africa]*

### Clinical Practice – Ask the Expert

Invited faculty: *Keith Harding [Europe]  
Hiske Smart [Africa]  
David Armstrong [North America]*

### Assessing Lower Limb Circulation

Invited faculty: *Gregory Weir [Africa]  
Peter Vowden [Europe]  
John MacDonald [North America]*

### Identifying and Managing Wound Infection

Invited faculty: *David Leaper [Europe]  
Prashini Moodley [Africa]  
Christina Lindholm [Europe]*

### Wound Care Education and Resources Available

Invited faculty: *David Gray [Europe]  
Gary Sibbald [North America]  
Liezl Naude [Africa]*

### Products for Practice

Interactive sessions on wound care products and devices

*All speakers have been invited and may be subject to change. For further programme details, please go to [www.woundsinternational.com/events.php](http://www.woundsinternational.com/events.php)*



**1–3 FEBRUARY 2011, SOUTH AFRICA**  
**CAPE TOWN INTERNATIONAL CONVENTION CENTRE**  
book online at: [www.woundsinternational.com/events.php](http://www.woundsinternational.com/events.php)

# PRELIMINARY CONFERENCE PROGRAMME

## DAY ONE: TUESDAY 1 FEBRUARY 2011

Time Slot/Sector	Details
12.30 to 1.00 pm	<b>Opening Ceremony</b>
<b>IMPROVE</b> 1.00 to 2.00 pm	<b>PLENARY 1</b> <b>Wounds: A Global, Hidden Epidemic</b> Examples of how different groups around the world have engaged their own governments in an attempt to tackle the hidden epidemic of wounds. <i>Invited speakers: Zee Upton [Australasia] Keith Harding [Europe] Courtney Lyder [North America] Liezl Naude [Africa]</i>
<b>INFORM</b> 2.00 to 3.00 pm	<b>Made Easy Interactive Sessions</b> Covering different aspects of wound management and prevention in an easy-to-follow, informative format <b>Free Papers</b> Experiences from across the globe, providing an opportunity to learn from colleagues in a variety of clinical settings, both regional and national
3.00 to 3.30 pm	<b>Tea</b>
<b>EDUCATE</b> 3.30 to 4.15 pm	<b>SYMP 1 – Acute Wounds: Burn Injuries</b> Managing the initial stages and continuing management of burn injuries: advances and challenges from around the world <i>Invited speakers: Tom Potokar [Europe] Bishara Atiyeh [Middle East] Heinz Rhode [Africa]</i>
4.15 to 5.00 pm	<b>SYMP 2 – Chronic Wounds: The Diabetic Foot</b> Managing infection and avoiding amputation in patients with DFUs: advances and challenges from around the globe. <i>Invited speakers: Jan Apelqvist [Europe] David Armstrong [North America] Lynne Tudhope [Africa] LK Shankhdhar [India]</i>
5.00 to 7.00 pm	<b>Exhibition</b> An opportunity for both industry and professional societies to IMPROVE, INFORM AND EDUCATE through a highly-interactive exhibition

## DAY TWO: WEDNESDAY 2 FEBRUARY 2011

Time Slot/Sector	Details
<b>IMPROVE</b> 8.30 to 9.30 am	<b>PLENARY 2</b> <b>Wound Infection: Diagnosis, Prevention and Treatment</b> Driving global excellence and consistency in practice in these important clinical areas <i>Invited speakers: David Leaper [Europe] Prashini Moodley [Africa] Christina Lindholm [Europe]</i>
<b>EDUCATE</b> 9.30 to 10.15 am	<b>SYMP 3 – Acute Wounds: Management of Traumatic and Unusual Wounds</b> Managing unusual and difficult wounds in challenging environments, both in combat and civilian situations, and the impact on the patient and healthcare provider <i>Invited speakers: Steve Jeffrey [Europe] Kent Jonsson [Africa] Gregory Weir [Africa]</i>
10.15 to 11.00 am	<b>SYMP 4 – Chronic Wounds: Establishing an Accurate Diagnosis in Leg Ulcers</b> Driving global excellence and consistency in practice in this important clinical diagnosis with a focus on a multidisciplinary approach to care <i>Invited speakers: Helen Edwards [Australasia] Peter Vowden [Europe] Kathryn Vowden [Europe] Gary Sibbald [North America]</i>
11.00 to 11.30 am	<b>Coffee, Tea, Exhibition</b>





# Wounds INTERNATIONAL

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Time Slot/Sector	Details
<b>INFORM</b> 11.30 to 1.00 pm	<b>Free Papers &amp; Posters</b>
1.00 to 2.00 pm	<b>Lunch</b>
<b>IMPROVE</b> 2.00 to 3.00 pm	<b>PLENARY 3</b> <b>Pressure Ulcers</b> Developing an organised approach to pressure ulcer prevention in various national health service settings in different countries, focusing on the different challenges faced <i>Invited speakers: P Adejumo [Africa] Keryln Carville [Australasia] Zena Moore [Europe]</i>
<b>INFORM</b> 3.00 to 4.30 pm	<b>Made Easy Interactive Sessions</b> <b>Free Papers</b>
4.30 to 5.00 pm	<b>Coffee, Tea, Exhibition</b>
<b>EDUCATE</b> 5.00 to 5.45 pm	<b>SYMP 5 – Acute Wounds: Managing Challenging Acute and Chronic Wounds</b> Driving global excellence and consistency in practice in these challenging wounds, with a focus on local practices and environmental problems <i>Invited speakers: Thomas Wild [Europe] Anthony Comerota [North America] Xiaobing Fu [Asia]</i>
5.45 to 6.30 pm	<b>SYMP 6 – Chronic Wounds: Tackling Lower Limb Oedema</b> Driving global excellence and consistency in practice in this common clinical challenge <i>Invited speakers: John MacDonald [North America] David Gray [Europe] SR Narahari [India]</i>

## DAY THREE: THURSDAY 3 FEBRUARY 2011

Time Slot/Sector	Details
<b>IMPROVE</b> 8.30 to 9.30 am	<b>PLENARY 4</b> <b>Wound Exudate:</b> Managing wound exudate with a focus on improving outcomes <i>Invited speakers: Greg Schultz [North America] Geoff Sussman [Australasia] Patricia Grocott [Europe]</i>
<b>EDUCATE</b> 9.30 to 10.00 am	<b>SYMP 7 – Acute Wounds</b> Driving global excellence and consistency in practice and the challenges presented by wound infection and cellulitis <i>Invited speakers: Adriano Duse [Africa] Ben Lipsky [North America] To be confirmed [Africa]</i>
10.00 to 10.30 am	<b>SYMP 8 – Chronic Wounds: Pressure Ulcers</b> Driving global excellence and consistency in practice and the challenges presented by cavity and sinus wounds <i>Invited speakers: Jose Contreras-Ruiz [Central/South America] Kyoichi Matsuzaki [Asia] Hiske Smart [Africa]</i>
10.30 to 11.30 am	<b>Coffee, Tea, Exhibition</b>
<b>INFORM</b> 11.30 to 1.00 pm	<b>Made Easy Interactive Sessions</b> <b>Free Papers</b>
<b>IMPROVE</b> 1.30 to 2.00 pm	<b>PLENARY 5</b> <b>Wounds: A Global, Hidden Epidemic, Achieving Consensus and Charting a Path to Success</b> Presentation of five main challenges identified during the conference and a five point plan to begin to address the issues <i>Invited speakers: Gary Sibbald [North America] and Liezl Naude [Africa]</i>
2.00 to 2.30 pm	<b>Closing Ceremony</b>

All speakers have been invited and may be subject to change. Please go to: <http://www.woundsinternational.com/events.php> for the latest programme details.



# 2011

# REGISTER NOW

**1-3 FEBRUARY 2011**  
CAPE TOWN INTERNATIONAL CONVENTION CENTRE

## CAPE TOWN IN 2011

We look forward to welcoming delegates to Cape Town – a city of extraordinary natural beauty and diverse cultural heritage. The Convention Centre is situated in the heart of the city with views of Table Mountain and is close to all amenities. There is a wide selection of superb hotels, all within easy distance of the conference centre and to suit a range of budgets.

Cape Town is an accessible and convenient location for international delegates – it is in the same time zone as Europe and there are direct overnight flights from many European and American cities.

African Conferences and Incentives – our official event organisers based in South Africa – will be able to support you in reserving your place at the conference and in helping to secure preferential rates for your accommodation and travel requirements. They will also be able to advise about tours and ongoing travel requirements should you decide to extend your stay in South Africa.

Register today for your place at this unique conference. Online registration available at:

[www.woundsinternational.com/events.php](http://www.woundsinternational.com/events.php)

## SPONSORS & EXHIBITORS

In recognition of the major global recession, companies will be offered cost-effective solutions within a realistic price structure. This includes exhibition space as well as the opportunity to become a major sponsor. In addition, the conference encourages sustainable development through local participation via a second 'virtual' event and online exhibition following the main conference.

For further information about sponsorship and exhibitor details contact:

Edward Rusling, Wounds International. Tel: +44 7801 151 745 Email: [ed@woundsinternational.com](mailto:ed@woundsinternational.com)  
or Paul Jones on Tel: +44 7590 545524 Email: [paul@healthcomm-uk.com](mailto:paul@healthcomm-uk.com)